



A regional media outlet with seasoned contributing writers who connect Winnipeg parents to the brands and businesses that serve them. We help businesses and brands achieve their marketing and social media objectives with original content creation, professional social media services, and savvy partnership.

Audience Metrics

95% Women

33% 25-34 years old

45% 35-44 years old

Social Media REACH

Low: 6K High: 80K



Local • Savvy • Chic

Partner With Us

- Sponsored Posts (one time post)
- Sponsored Campaign (3 or more posts)
- Product/Service Review (1 sample for review, 1 for giveaway. Samples will not be returned.)
- Twitter Parties, Facebook Live events
- Social media promotion

Book your campaign: info@winnipegmom.ca

Ad Rates/mo

125 x 125	\$20
180 x 150	\$30
250 x 250	\$50
240 x 400	\$75

15% discount available for one-year bulk buys